



ICC'2019 Project Proposal Template (5 pages max)

1. Project Synopsis (1 page max)

- Project description/abstract (0.5 page max)
- Application/innovation context (0.5 page max)

2. The Team (1 page max)

- Rationale, skills, complementary (covering innovation, development, marketing, etc.)

3. Project Description (1 page max)

- Objectives
- Milestones
- Risk analysis and mitigation

4. Market Analysis (1 page max)

- Targeted market (product example?)
- Initial market analysis: added value, revenue model (where is the money?), maintenance, etc.

5. Beyond ICC'2019 (0.5 page max)

- Follow-up plans beyond ICC'2019
- Start-up?

6. Additional input (0.5 page max)

- Any additional comments/inputs to support your project?